



2026 Sponsorship Package

Welcome to the Royal York Baseball League Sponsorship Package for the 2026 season. We sincerely thank you for your interest in sponsoring our league.

Ever since our early beginnings in the 1950s (with Kingsway, Islington, The Queensway & Etobicoke Girls Baseball Leagues) the amalgamated RYBL has been advocating for safe, healthy, and fun team sport for the boys and girls of Etobicoke and surrounding areas. RYBL is a non-profit organization that is run by dozens of volunteers, all of whom are united by the passion for the game, and youth development in our community. Our policy is that every dollar from sponsorship stays in the program.



Sponsorship support has been critical to the success of the league to ensure RYBL maintains a careful balance between excellent sport and affordable access. At RYBL, we believe strongly in each child's "Right to Play", regardless of family financial positioning. As such, we work to grow sponsorship support and maintain our high standard of quality baseball. We aim to provide all youth with equal opportunities to participate in the activities of the league regardless of ability, while we also offer specialized programs for teaching baseball, umpiring, and coaching clinics to all of RYBL's active members.

Whether you are new to our League or a returning supporter, please have a look at our 2026 sponsorship package and consider partnering with RYBL in supporting youth development in our community – you will not regret it!

Sincerely,

Carly Lindsay
Vice President, House League

Dennis Westfall
Vice President, Rep & Select



2025 Season Highlights

The 2025 season was another incredible year for Royal York Baseball League, with **1,525 players registered** across our programs.

- **1,163 players** participated in our House League program
- **363 players** competed on our Rep & Select teams
- **Over 1,350 games** were played between May and September — an amazing amount of baseball in our community!

Leadership in Girls' & Women's Baseball

RYBL is proud to be a leader in Girls' and Women's baseball opportunities in Ontario.

- Girls' registration grew again in 2025 — a strong sign for the future of the sport.
- We welcomed **Jen Nantais as Girls' Development Co-ordinator**, who led outstanding off-season training and extra practices during the summer.
- The **OMG Tournament** was a huge success, attracting players from across North America. We're already looking forward to another exciting event in 2026.
- Looking ahead, we are thrilled to host an **all-girls 10U Rep team** for the 2026 season!



Rep & Select Success

Our Rep and Select teams had another memorable season:

- Multiple tournament wins.
- 6 City Championships.
- A Provincial Championship at 9U Select.

Way to go, Cardinals!

Thank You to Our Sponsors

None of this would be possible without the dedication of our volunteers and the generous support of our sponsors. Your contributions directly impact player development, community growth, and the continued success of our programs.

We are deeply grateful for the support we received in 2025, and we look forward to building an even stronger 2026 season together.





2026 House League Sponsorship Categories

| Benefits Included for House League Sponsors | Sponsorship Categories | | | |
|--|---|---|---|---|
| | All Star \$500-\$1299 | MVP \$1300-\$2499 | League Champion \$2500-\$3999 | World Series \$4000+ |
| Company Logo on RYBL Website |  |  |  |  |
| Team Picture Plaque |  |  |  |  |
| *1 Company Logo on House League Team Jersey |  |  |  |  |
| Invitation to Sponsor End of Season Event |  |  |  |  |
| RYBL Social Media Shoutout |  |  |  |  |
| Fence Banner | |  |  |  |
| Featured Sponsorship Ad Banner on RYBL Website | | |  |  |

¹ Sponsorship of \$1000+ will equate to sponsorship of multiple House League teams and logos on multiple team jerseys



2026 Sponsorship Form

Business Name:

Business Address:

Contact Name:

Contact Phone Number:

Contact Email Address:

Indicate Sponsorship Category:

Sponsorship Amount:

Method of Payment: PayPal Cheque e-Transfer

Is there a specific youth's team you would like to sponsor:

Youth Name:

RYBL Division and/or Team:

If you are choosing to pay by cheque, please send payments to the following address and make cheques payable to:

**Royal York Baseball League Inc.
193-301 Carnegie Ave.
Peterborough, ON K9L 0G1**

If you are choosing to pay by e-transfer, please send to payments@rybl.com and be sure to include in the notes the team or division that you are supporting.