



# Sponsorship Package 2025

Welcome to the Royal York Baseball League Sponsorship Package for the 2025 season. We sincerely thank you for your interest in sponsoring our league.

Ever since our early beginnings in the 1950s (with Kingsway, Islington, The Queensway & Etobicoke Girls Baseball Leagues) the amalgamated RYBL has been advocating for safe, healthy, and fun team sport for the boys and girls of Etobicoke and surrounding areas. RYBL is a non-profit organization that is run by dozens of volunteers, all of whom are united by the passion for the game, and youth development in our community. Our policy is that every dollar from sponsorship stays in the program.



Sponsorship support has been critical to the success of the league to ensure RYBL maintains a careful balance between excellent sport and affordable access. At RYBL, we believe strongly in each child's "Right to Play", regardless of family financial positioning. As such, we work to grow sponsorship support and maintain our high standard of quality baseball. We aim to provide all youth with equal opportunities to participate in the activities of the league regardless of ability, while we also offer specialized programs for teaching baseball, umpiring, and coaching clinics to all of RYBL's active members.



Whether you are new to our League or a returning supporter, please have a look at our 2025 sponsorship package and consider partnering with RYBL in supporting youth development in our community – you will not regret it!

Sincerely,

Carly Lindsay  
Vice President, House League

Dennis Westfall  
Vice President, Rep & Select



# Season Highlights 2024

Our 2024 season saw another incredible year for player enrollment, with 1,554 players registered. Of those, 1,173 were registered for our House League program, and 381 with our Rep and Select programs. In total, 1,362 games were played between May and September.

Our girls' registration for the 2024 season was up again which is very exciting for the growth and development of girls baseball. Thanks to a group of dedicated volunteers, 2024 saw the return of the Ontario Mega Girls (OMG) Tournament. The weekend was a great success, one we plan to host again in 2025. We continued with pre-season and early season girls-only training, in addition to our annual Girls Day of Baseball, run by our own women's team players. Royal York Baseball League proudly leads in Girls' and Women's baseball opportunities in Ontario, and we are committed to working with other organizations to help continue the growth.



RYBL's Rep and Select teams had another successful season. Our teams brought home multiple tournament trophies, 3 City Championships as well as a Provincial Championship at Rookie Select! Go Cardinals!

We are very grateful for our 2024 sponsors. We cannot thank our volunteers and sponsors enough for their continued support and dedication to RYBL. We are excited to see what the 2025 season has in store!





# House League Sponsorship Categories **2025**

Benefits Included for House League Sponsors	Sponsorship Categories			
	All Star \$500-\$1299	MVP \$1300-\$2499	League Champion \$2500-\$3999	World Series \$4000+
Company Logo on RYBL Website				
Team Picture Plaque				
*1Company Logo on House League Team Jersey				
Invitation to Sponsor End of Season Event				
RYBL Social Media Shoutout				
Fence Banner				
Featured Sponsorship Ad Banner on RYBL Website				

<sup>1</sup> Sponsorship of \$1000+ will equate to sponsorship of multiple House League teams and logos on multiple team jerseys



# Sponsorship Form 2025

**Business Name:**

**Business Address:**

**Contact Name:**

**Contact Phone Number:**

**Contact Email Address:**

**Indicate Sponsorship Category:**

**Sponsorship Amount:**

**Method of Payment:**    PayPal     Cheque     e-Transfer

**Is there a specific youth's team you would like to sponsor:** .

**Youth Name:**

**RYBL Division and/or Team:** .

**If you are choosing to pay by cheque, please send payments to the following address and make cheques payable to:**

**Royal York Baseball League Inc  
193-301 Carnegie Ave.  
Peterborough, ON K9L 0G1**

**If you are choosing to pay by e-transfer, please send to [accting@rybl.com](mailto:accting@rybl.com) and be sure to include in the notes the team or division that you are supporting.**