



Sponsorship Package 2024

Welcome to the Royal York Baseball League Sponsorship Package for the 2024 season. We sincerely thank you for your interest in sponsoring our league.

Ever since our early beginnings in the 1950s (with Kingsway, Islington, The Queensway & Etobicoke Girls Baseball Leagues) the amalgamated RYBL has been advocating for safe, healthy, and fun team sport for the boys and girls of Etobicoke and surrounding areas. RYBL is a non-profit organization that is run by dozens of volunteers, all of whom are united by the passion for the game, and youth development in our community. Our policy is that every dollar from sponsorship stays in the program.



Sponsorship support has been critical to the success of the league to ensure RYBL maintains a careful balance between excellent sport and affordable access. At RYBL, we believe strongly in each child's "Right to Play", regardless of family financial positioning. As such, we work to grow sponsorship support and maintain our high standard of quality baseball. We aim to provide all youth with equal opportunities to participate in the activities of the league regardless of ability, while we also offer specialized programs for teaching baseball, umpiring, and coaching clinics to all of RYBL's active members.



Whether you are new to our League or a returning supporter, please have a look at our 2024 sponsorship package and consider partnering with RYBL in supporting youth development in our community – you will not regret it!

Sincerely,

Carly Lindsay
Vice President, House League

Dennis Westfall
Vice President, Rep & Select



Season Highlights 2023

Our 2023 season had the highest player enrollment again in league history, with 1,575 players registered. Of those, 1,250 were registered for our House League program, and 325 with our Rep and Select programs. In total, 1,323 games were played between May and September.

Our girls' registration for the 2023 season was up again, and for the 2024 season, we are fielding a Rookie Girls Select team! Thanks to our dedicated volunteers, we continue to see growth in our girls programs each year. We continued with pre-season and early season girls-only training, in addition to our annual Girls Day of Baseball, run by our own women's team players. Royal York Baseball League proudly leads in Girls and Women's baseball opportunities in Ontario!








































RYBL's Rep and Select teams had another successful season, bringing home multiple tournament trophies and 4 City Championships, as well as one runner up finish at Provincials!

We are very grateful for our 2023 sponsors, and recently recognized their support at our second

annual Sponsorship Appreciation Night for our House League division sponsors. We cannot thank our volunteers and sponsors enough for their continued support and dedication to RYBL. We are excited to see what the 2024 season has in store!



Sponsorship Categories 2024

Benefits Included	Sponsorship Categories			
	All Star \$500-\$1299	MVP \$1300-\$2499	League Champion \$2500-\$3999	World Series \$4000+
Company Logo on RYBL Website				
Team Picture Plaque				
* ¹ Company Logo on House League Team Jersey				
Mention in Sponsorship Catalogue				
Invitation to Sponsor End of Season Event				
RYBL Social Media Shoutout				
² Promotional Email (optional)				
Showcased in End of Season Team Party Brochure				
Small Fence Banner				
Large Fence Banner				
Special Mention at RYBL Event				
Featured Sponsorship Ad Banner on RYBL Website				

¹ Sponsorship of \$1000+ will equate to sponsorship of multiple House League teams and logos on multiple team jerseys

² This option is available to businesses that would like to include a promotional offer to the RYBL community.

For further details or questions email Shalley Anand at sponsorship@rybl.com



Sponsorship Form 2024

Business Name: _____

Business Address: _____

Contact Name: _____

Contact Phone Number: _____

Contact Email Address: _____

Indicate Sponsorship Category: _____

Sponsorship Amount: _____

Method of Payment: PayPal ☐ Cheque ☐ e-Transfer ☐

Is there a specific youth's team you would like to sponsor: _____

Youth Name: _____

RYBL Division: _____

If you are choosing to pay via cheque, please send payments to the following address and make cheques payable to:

Royal York Baseball League Inc
c/o Carly Lindsay
12 Glenaden Ave. East
Toronto, ON M8Y 2L3